

Jonathan D. Goins, Partner, Gonzalez Saggio & Harlan LLP to Speak at KC's Trademark Litigation: A 2013 Update Live Webcast

New York, NY, January 28, 2013 --([PR.com](#))-- The Knowledge Group/The Knowledge Congress Live Webcast Series, the leading producer of regulatory focused webcasts, has announced today that Jonathan D. Goins, Partner, Gonzalez Saggio & Harlan LLP will speak at the Knowledge Congress' webcast entitled: "Trademark Litigation: A 2013 Update." This event is scheduled for March 5, 2013 from 12:00pm – 2:00pm (ET).

For further details, please visit:

http://www.knowledgecongress.org/event_2013_Trademark_Litigation_Update.html

About Jonathan D. Goins

Jonathan D. Goins is a partner with a major law firm practicing in the intellectual property transactional and litigation areas of trademarks and copyrights, with an industry focus in new media, technology, entertainment and sports.

Jonathan has represented Fortune 500 and mid-sized companies in litigation involving Lanham Act claims (trademark infringement, dilution, false advertising, false designation of origin and cybersquatting), misappropriation of trade secrets and copyright infringement, including most recently obtaining a \$616,000 award on summary judgment on behalf of a high-end luxury handbag designer for claims of trademark infringement and counterfeiting. His trademark practice has covered all aspects of portfolio management (including global brand marketing strategy, search opinions, advertising clearance, prosecution and maintenance) and enforcement via franchise brand use compliance, cease and desist letters, negotiated licenses and settlements, and proceedings before the U.S. Trademark Trial & Appeal Board. His IP-related Internet practice has involved advising on digital media and video gaming content licenses, website IP notices and disclaimers, preparing DMCA take-down notices, investigating anonymous "gripe" postings, and resolving domain name/cybersquatting disputes via the ACPA and the World Intellectual Property Organization's Arbitration & Mediation/UDRP Center. Jonathan is a "go-to" IP attorney for the entertainment and sports industry, having advised over two dozen high-profile professional sports management agencies, agents, athletes, best-selling authors, columnists, motivational speakers, tv commentators, and talent management and production companies in matters involving rights of privacy and publicity; Internet libel; trademark and copyright clearance and registration; non-compete and non-disclosure agreements; royalty and commission fee disputes; sports arbitrations; copyright assignments under works-for-hire agreements and as collateral in lending for record labels; endorsements and advertising sponsorship agreements; and negotiated tv and film production-related agreements. He has advised on a wide variety of transactions involving exclusivity, ownership and use of IP rights.

About Gonzalez Saggio & Harlan LLP

Gonzalez Saggio & Harlan LLP (www.gshllp.com) is a national minority-owned law firm with 15 offices located in Atlanta; Boca Raton, Fla.; Boston; Chicago; Cleveland; Indianapolis; Los Angeles; Milwaukee; Nashville, Tenn.; New York; Phoenix; Stamford, Conn.; Washington, D.C.; Wayne, N.J; and West Des Moines, Iowa. The firm represents midsized to Fortune 1000 Corporations, governmental entities, and individuals in the areas of litigation, employment, environmental, corporate and transactional, public finance, intellectual property & technology, energy, communications & utilities law, restaurant & hospitality, and education law. Gonzalez Saggio & Harlan practices law with a commitment to quality, diversity and to the communities it serves.

Event Synopsis:

Trademark law has continued to become ever more complex. To add to the challenge, courts regularly revise trademark law affecting trademark holders along with the manner by which the law will be applied. Similarly, trademark related litigation is also on the rise. It is therefore essential for in-house counsel and attorneys responsible for trademark protection to be aware of the developments.

In this two-hour LIVE webcast, the panel of thought leaders and key experts will discuss key issues regarding trademark litigation. Speakers will cite and examine cases, provide valuable insights on trademark law updates and will offer tools and best practices to help you manage and protect your IP assets. A Live Q&A session is also included in this event.

About The Knowledge Group, LLC/The Knowledge Congress Live Webcast Series

The Knowledge Congress was established with the mission to produce unbiased, objective, and educational live webinars that examine industry trends and regulatory changes from a variety of different perspectives. The goal is to deliver a unique multilevel analysis of an important issue affecting business in a highly focused format. To contact or register to an event, please visit: www.knowledgecongress.org.

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